Abstract of the Disclosure

A method of providing an electronic business card (EBC) access and organization service on the Web. The cardholder database is accessible and searchable from any browser connected to the Internet ore the EBC service may be installed behind a conventional firewall and thus accessible only to intranet users. ~~The service thus provides easy access to cardholder contact information with privacy assured by use of integrated access restrictions. Access to and deliver of contact information by the service is not limited to a Web browser interface as commonly known today.~~ Using integrated access restrictions, the service provides easy privacy assured access to cardholder contact information. The service provided multi-mode access ~~and/or~~ , data delivery interfaces[[.]] , and an export feature including custom export file format definition. ~~The service also provides an export feature that formats search results into a pre defined file structure readable by a conventional contact management programs. Custom export file formats may also be defined provide even wider connectivity and cross platform utility. Access to individual records is controlled at both the record level and the field level,~~ Record level and field level access to individual records is controlled, including [[with]] multiple privacy levels for each filed ~~, in addition to the well known "public" and "private" levels~~ . ~~Users having certain permissions are permitted to read a defined group of records, though not necessarily all field in each record.~~ A location tracking feature ~~is also provided to~~ allows the cardholder to rapidly designate a pre-defined contact location[[.]] or a temporary contact location. ~~Alternately, the cardholder may define a temporary contact location not normally stored in the database system.~~ Automatically formatted [[E]]electronic mail sen[[d]]t by the cardholder ~~is automatically formatted to~~ contains a signature hypertext link directing recipients of the email to the EBC service [[.]] thereby ~~This hyperlink~~ enables the recipient of the email to rapidly access the EBC system to locate[[d]] the cardholder and/or obtain additional information.